

INVITATION - Colloquium for PhD Programme Series 3, 2025, Faculty of Business and Economics

Dear All,

The Faculty of Business and Economics will hold our **Colloquium for PhD Programme Series 3, 2025** on **20 – 25 March 2025**.

The details are as follows:

DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES	
20.03.2025 Thursday 2:00 – 3:00 pm	Thesis Seminar Presentation – Muhammad Effendi Ismail Title: Masyarakat Sivil Melayu, Pendekatan Akomodatif dan Pendemokrasian di Malaysia: Kajian ke atas ABIM dari tahun 1998 hingga 2008 Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
20.03.2025 Thursday 3:00 – 4:00 pm	Thesis Seminar Presentation – Habib Abu Omar Title: Investigating Policymaking Process in Palestine: A Case Study of the Industrial Sector in the West Bank Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF FINANCE	
24.03.2025 Monday 9:00 – 10:00 am	Thesis Seminar Presentation – Shakirah Shahabudin Title: Financial Behaviour, Criminology and Cognitive Determinants of Financial Fraud Victimization Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
24.03.2025 Monday 10:00 – 11:00 am	Proposal Defence Presentation – Kumaira Cowdhury Nila Title: Impact of Fintech on Banking: Comparative Analysis between Neobanks and Conventional Banks based on Cost and Profit Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
24.03.2025 Monday 11:00 – 12:00 pm	Proposal Defence Presentation – Wangwanqing Title: Fund Manager Multitasking, Performance and ESG Investment Strategy: The Role of Manager Attention and Incentives Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ECONOMICS	
24.03.2025 Monday 12:00 – 1:00 pm	Proposal Defence Presentation – Ooi Siang Lun Title: Digitalization in Malaysia Publicly Listed Firms Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics

DEPARTMENT OF MANAGEMENT AND MARKETING	
24.03.2025 Monday 1:00 – 2:00 pm	Candidature Defence Presentation – Reham Anjum Title: The Interactive Effects of Psychological Capital, Learning and Entrepreneurial Orientations and Perceived Organizational Support on Service Innovation Performance Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ACCOUNTING	
25.03.2025 Tuesday 11:00 – 12:00 pm	Candidature Defence Presentation – Zheng Yuan Title: ESG Disclosure and Sustainability Performance: Evidence from China Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
25.03.2025 Tuesday 12:00 – 1:00 pm	Proposal Defence Presentation – Gao Tiantian Title: Exploring the Effect of China’s Environmental Protection Tax on Corporate Greenwashing: The Mediating Role of Environmental Tax Non-compliance Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
25.03.2025 Tuesday 11:00 – 12:00 pm	Proposal Defence Presentation – Mohd Zaparel Awang Title: Corporate Parenting Styles, Management Control Systems, and Firm Performance in Oil and Gas Business. Moderation Effects of Digitalisation Venue: Seminar Room 1, Level 2, Azman Hashim Building, Faculty of Business and Economics
25.03.2025 Tuesday 12:00 – 1:00 pm	Proposal Defence Presentation – Fong Yee Jea Title: Behavioural Accounting in Shareholder Value Maximisation: Poison or Remedy? Venue: Seminar Room 1, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF DECISION SCIENCE	
25.03.2025 Tuesday 1:00 – 2:00 pm	Proposal Defence Presentation – Zhang Shuai Title: Analyzing and Reforming Credit Risk Assessment System Amid the Chinese Property Sector Crisis Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
25.03.2025 Tuesday 2:00 – 3:00 pm	Proposal Defence Presentation – Long Qian Title: The Impact of Digital Finance on Financial Efficiency and Economic Resilience: Evidence from China Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics

For further information, please visit the FPE website at www.fpe.um.edu.my

All are invited.

Thank you and have a great day.